PWC Digital Day

September 19, 2024





We are a diverse and Global BSO (GBS) Team

Young Organisation - established in 2016

Our Vision

Be a partner to the business enabling productivity and growth across end-toend processes whilst delivering an awesome experience

61 An industrial high Net Promoter Score

5 main Captive sites

600 colleagues



#79 High Employee Satisfaction rate



We deliver a combination of services powered by crossfunctional expertise



GGO Aligned with our LEGO BSO Strategy 2026



Enhanced speed delivers efficiency through technology



Digitalisation mindset driven by Interview Scheduling Automation:



Benefits

- Full integration to existing systems
- 70% removal of manual admin
- Improved user experience
- > Valuable **analytics**

Learnings

- Agile approach supports change
- Increased speed of
 response and interview
 acceptance
- Increased candidate engagement

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Process improvements in Order-2-Cash driven by process mining



End-to-end process x-ray

Benefits

- Daily updates
- Claims resolution time from 190 to 60 days
- Credit block from 35 % to 10 %
- Process improvements frees up 50.000 hours

Learnings

- + 250.000 variants of Order-2-Cash process
- Catalyst for End-2-End process discussions
- Provides shared language to discuss 'order flow'

Journal Entry Automation Minimum Viable Product

Benefits

- **S**BLACKLINE
- Automated segmentation of spreadsheets into Multiple Journals
- > Automated journal uploads
- Redirecting resources to valueadding activities e.g. strengthening compliance

Learnings

- > Ensuring **reliability** and **stability**
- > Aligning vendor standards
- Efficiency and learning while progressing towards digital solutions.
- Leveraging combined expertise across teams



Geoo More exciting digital projects ahead...





