

NORDIC DEFENCE CONFERENCE 2025

12th of June 2025

WISBORG ADVISORY



Europe's Defence Turn: Strategic Investments, stronger alliances, and industrial mobilization



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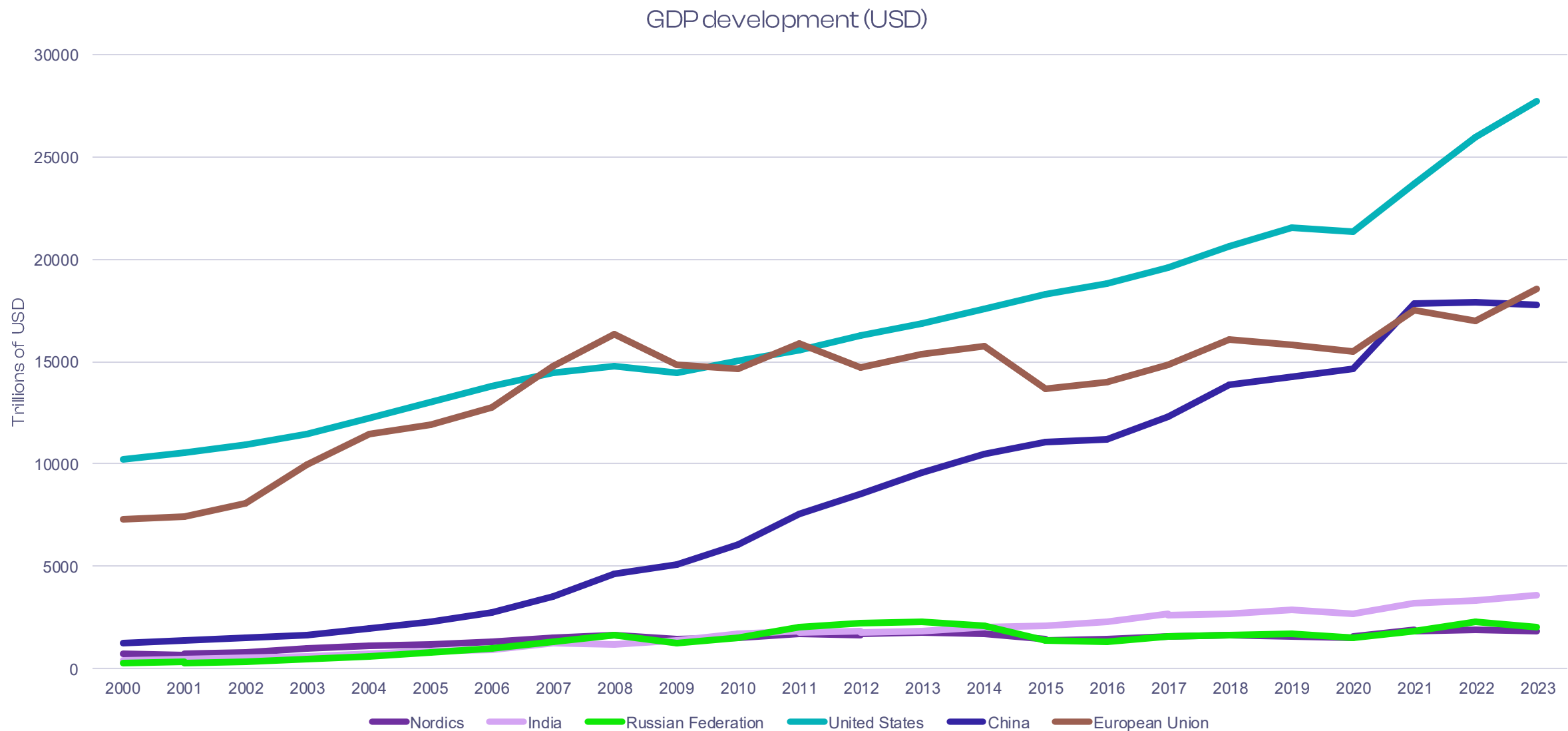
Indhold

1. Nordics in NATO – A personal story
2. A multipolar world
3. A different America
4. European defence – what does it take?
5. Industrial mobilization
6. Where will the money come from?
7. The role of the Nordics
8. Key takeaways

Nordics in Nato – a personal story

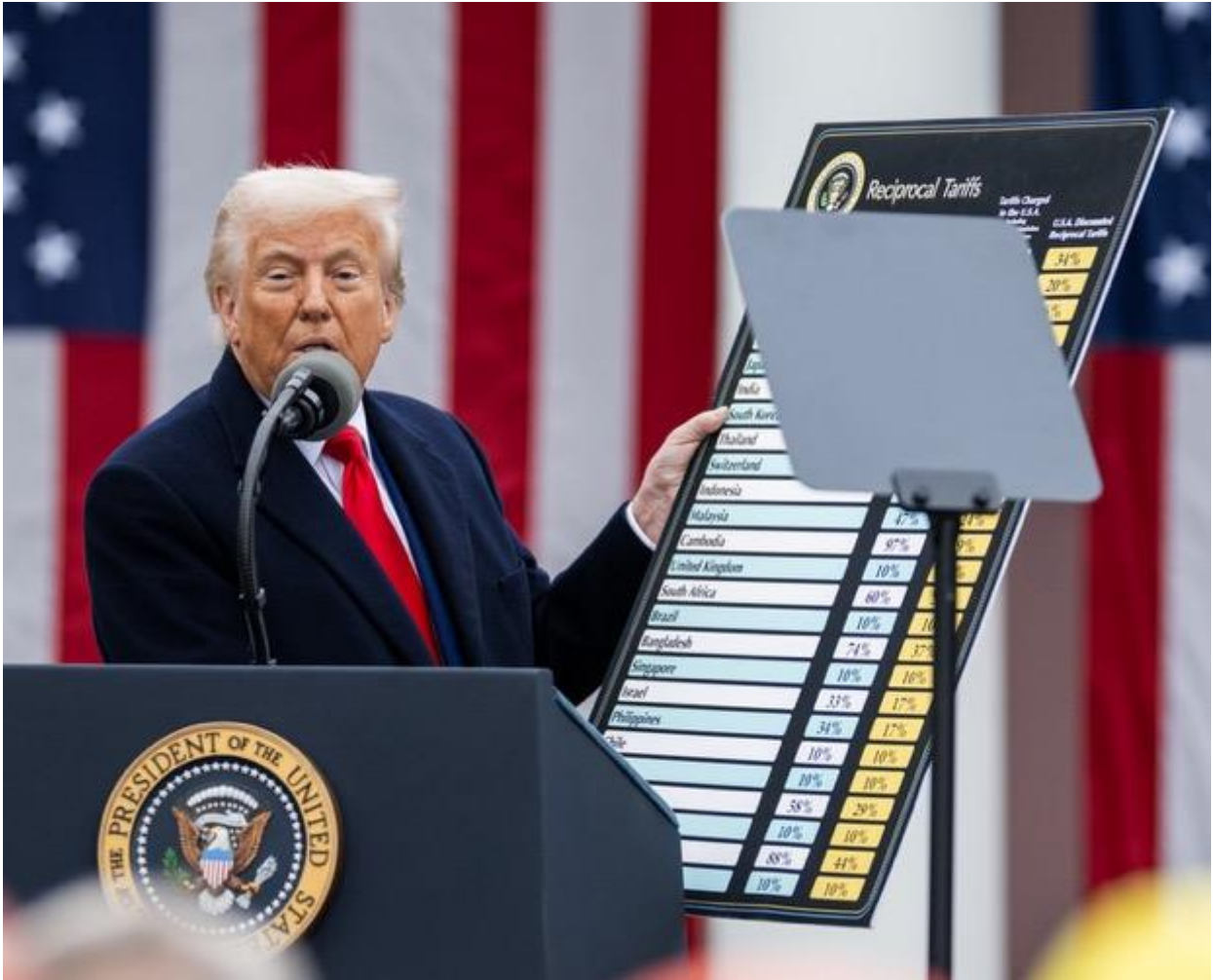


A multipolar world



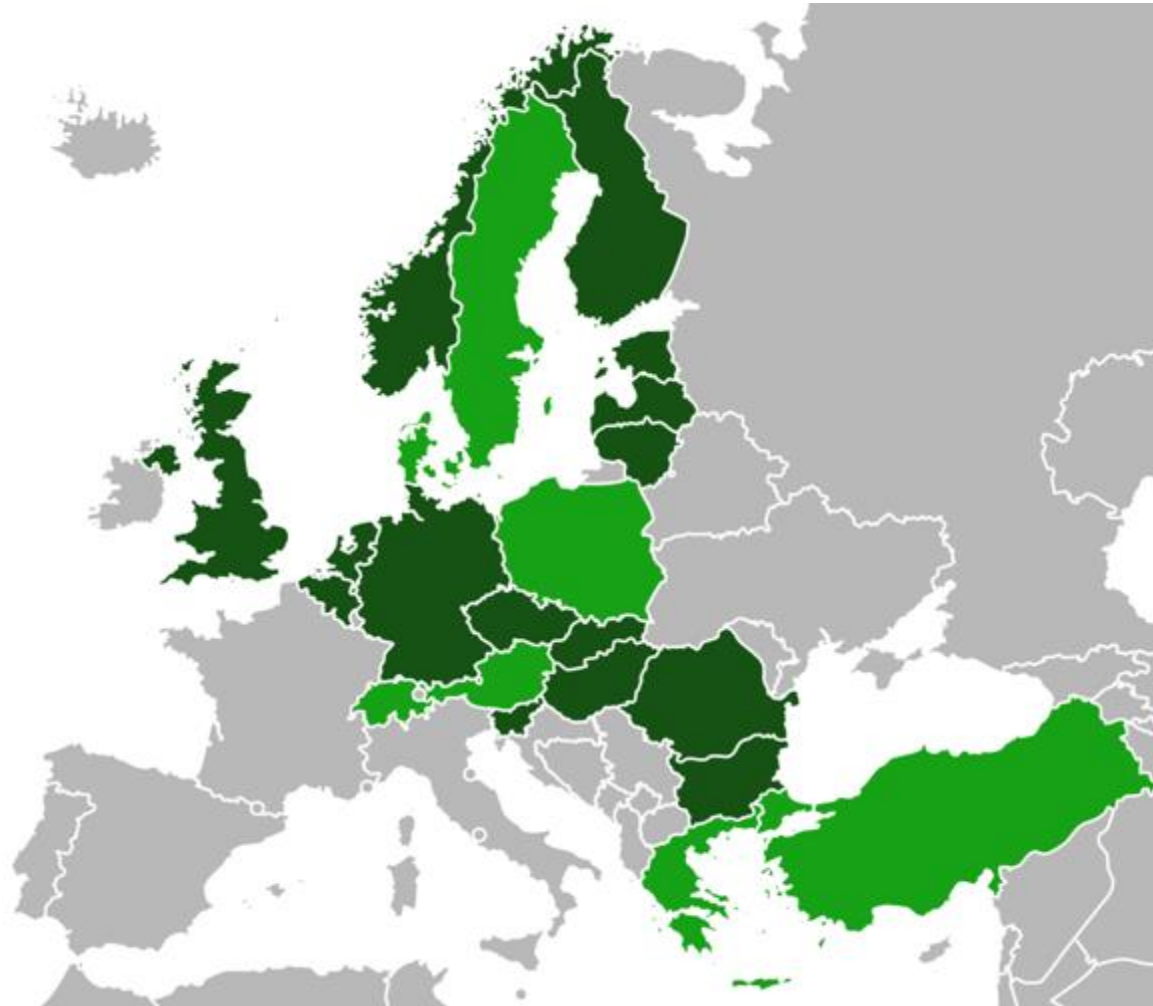
Source: World Development Indicators

Liberation day



Source: The White House 2025

European Sky Shield



Source: MapChart.net, CC BY-SA 4.0

European MBT



Source: KNDS (Illustration)

How is Europe addressing the challenges?

Mario Draghi: Europe is falling economically behind China and the USA

→ The Draghi Report proposes:

- Increased opportunities for **innovation**
- **Green transition** as a growth opportunity
- Greater **economic** and **security policy** autonomy
- More **investments** and fewer regulations
- A focus on the EU's **institutional** structure

= The EU's **competitiveness** must be strengthened



Source: European commission 2025



Photo: Xpeng 2025 COPYRIGHT@XPENG INC.

Nordefco



Source: Nordefco 2025

Key takeaways

1. Europe has to invest massively in its own defence with domestic production of defence materiel
2. Military rearmament is costly, but Europe has options within its own reach
3. National defence industries must consolidate across Europe
4. The Nordic countries can and should lead the way



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