



Powering the future of financial services through technology, data and AI

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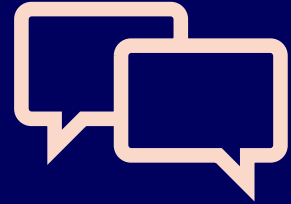
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Nordea

Nordea in numbers



Nationalities:
+100



Languages spoken:
60



No. of employees in 2025:
29,000



Nordea offices (countries):
20



Logins to our digital channels:
1.6 billion in 2025

#1

Mobile bank **in the Nordics** based on
customer and analyst ratings



Awarded **"Best Private Bank in the
Nordics for Digital Customer
Experience"** by Financial Times

Our vision and strategic priorities

The best-performing financial services group in the Nordics



Accelerated by technology, data and AI



A photograph of three scientists in a laboratory setting. They are wearing safety goggles and are focused on their work. The woman in the center is smiling and looking towards the man on the right. The man on the left is looking down at something in his hands. The background is filled with laboratory equipment and blue lighting.

Technology, Data and AI will help us accelerate our strategy by

Building the best digital customer experience at Nordic scale
Enabling this via a modern and scalable technology backbone
Using AI for personalised and proactive interactions

AI is not new, but opportunities are evolving fast



Customer trust

Fraud and
AI risk prevention



Seamless experiences

AI-assisted,
conversational banking



Tailored banking

Real-time
personalisation



AI-enabled people

Customer insights, automation
and digital delivery

When all companies have access to similar AI models, tech stack and proprietary data, those with best people and culture wins



AI Adoption is all about Change Management



A close-up, low-angle shot of a person's face, focusing on their eyes and nose. They are wearing clear safety glasses. The lenses of the glasses are highly reflective, showing a vibrant, glowing image of a complex electronic circuit board with various components and traces. The lighting is dramatic, with deep shadows and bright highlights from the reflection. The overall mood is one of focus and technological advancement.

**Always
moving
forward**

Nordea



THANK YOU!



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