

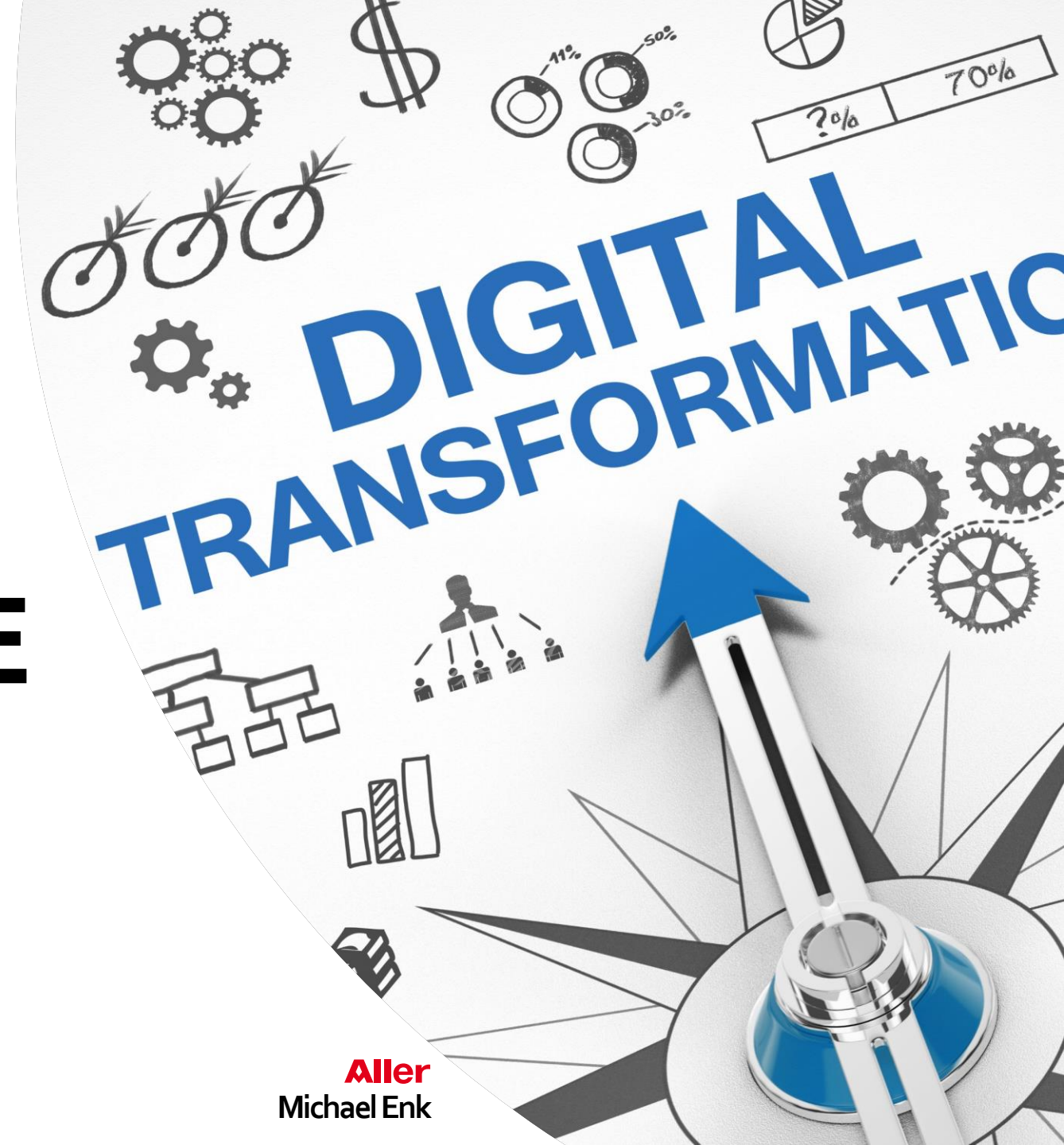


Finance Cloud Technology and Security



*About the extensive cloud usage and
the strategy behind the digital
transformation at Aller Group*

USING CLOUD TO ENABLE THE BUSINESS





Group CIO – Aller Holding A/S
from 2012 – January 2019



• +45 22 15 30 96



• Michael.Enk@enk.com



• <https://www.linkedin.com/in/michael-enk>

ALLER GROUP

A modern media and entertainment group with proud traditions

1873

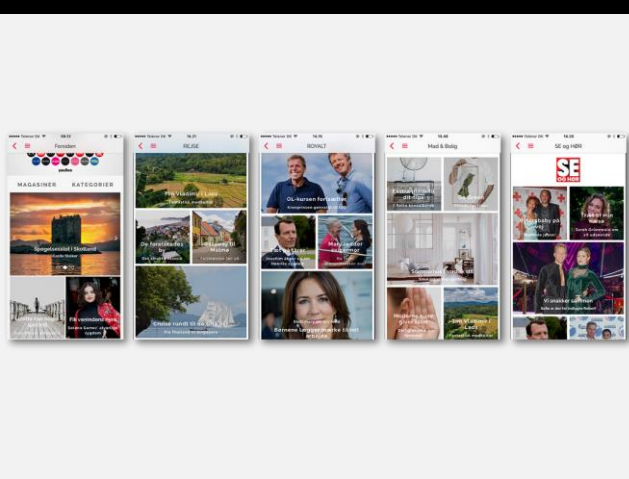
The printing company is founded by
Carl and Laura Aller



2019

The traditions and development of the
company is headed by the 4th
generation of the Aller family







4.5+ billion DKK in revenue

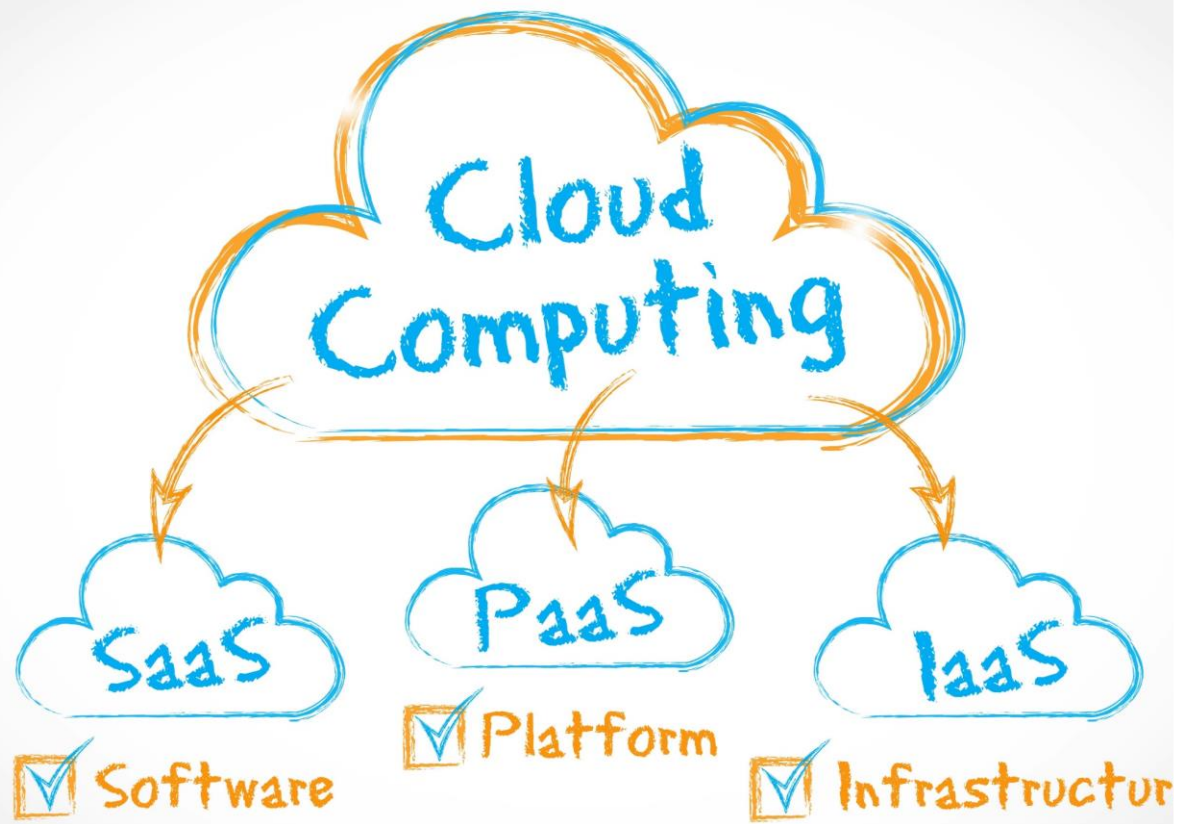
2.200+ employees

>50% female employees

25% Danish magazine market share

71% Danish weeklies market share





75%



In cloud deployed solutions



yes not sure ?

undecided

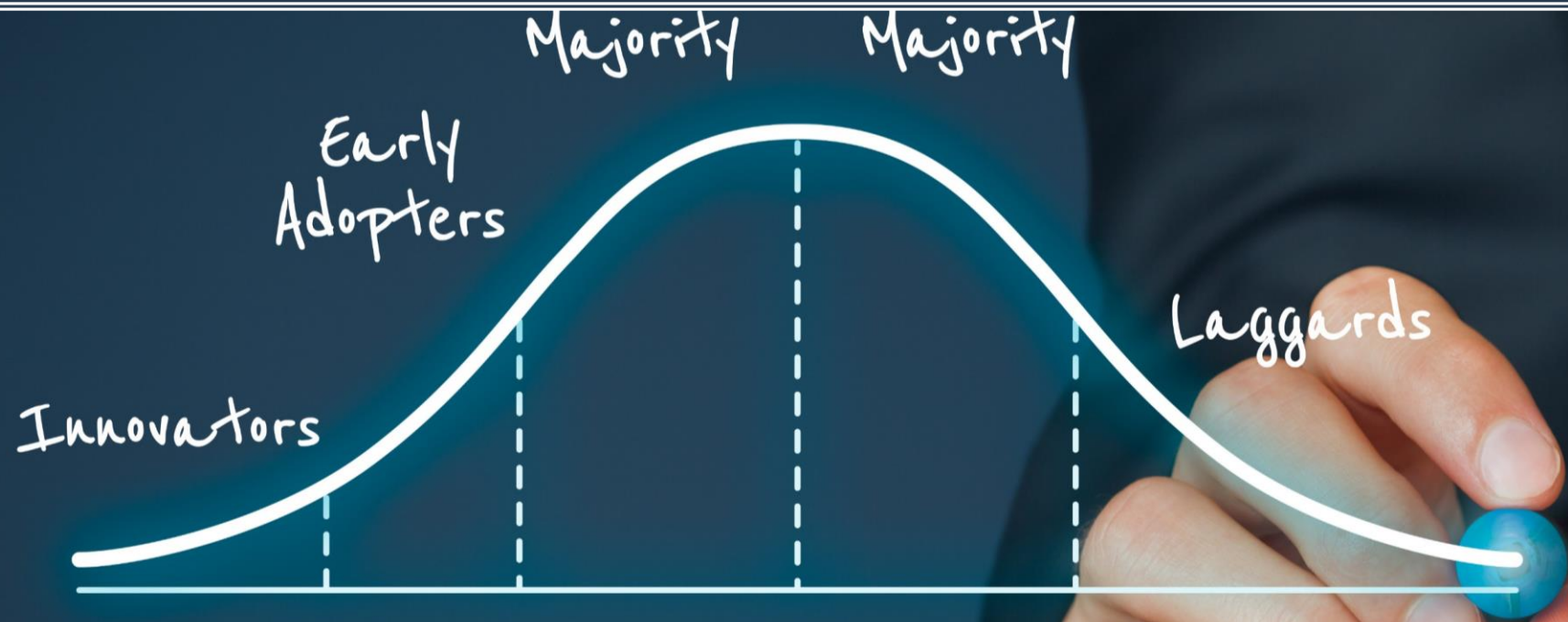
maybe ?

don't know

perhaps

no ?

uncertain



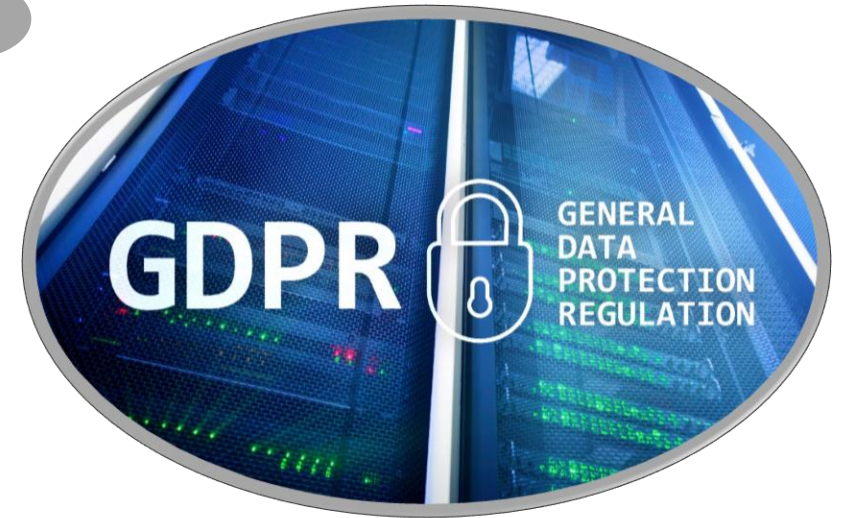
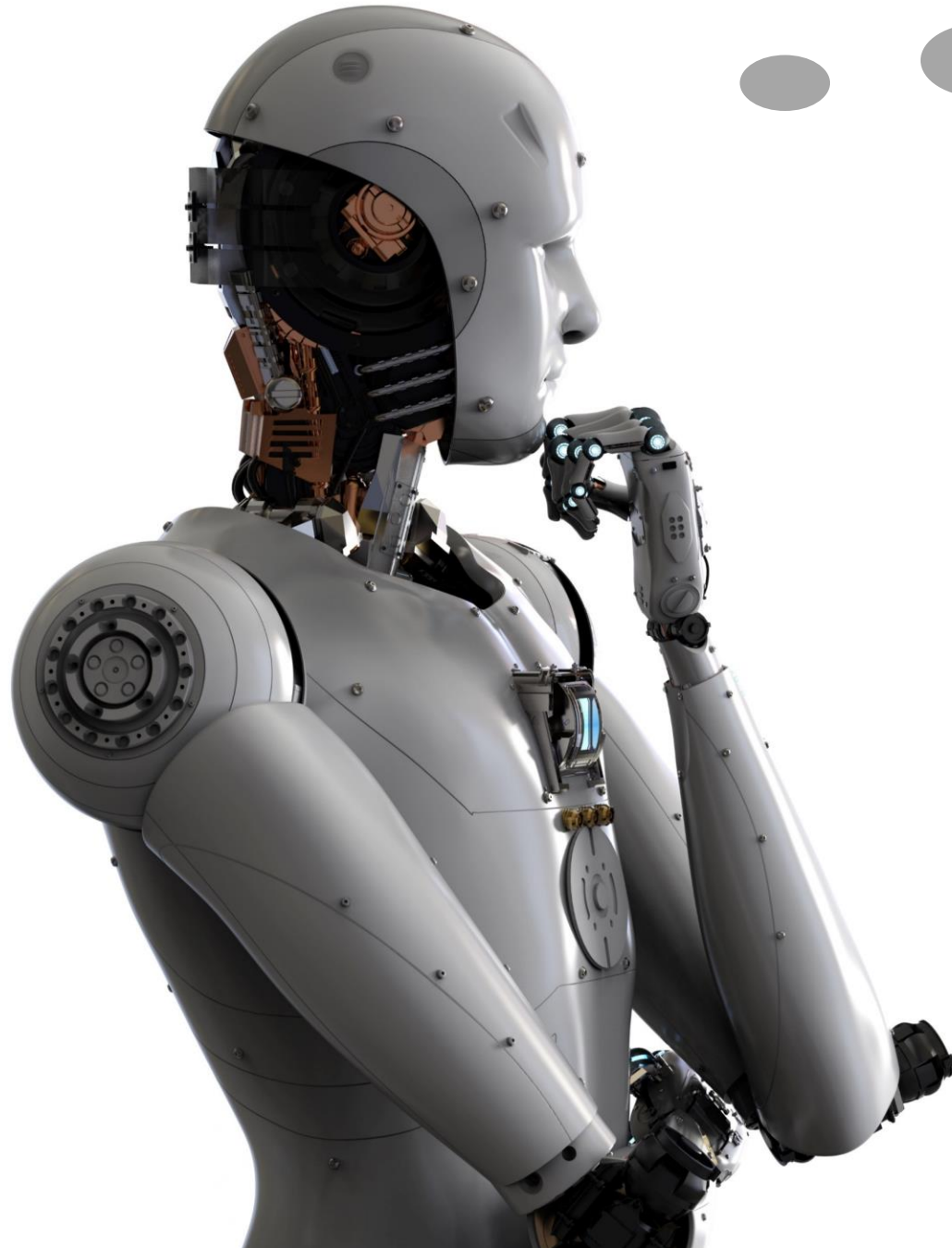


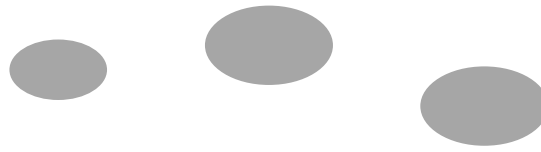












FROM
MONTHS
TO WEEK

People Process
Space Technology
Results

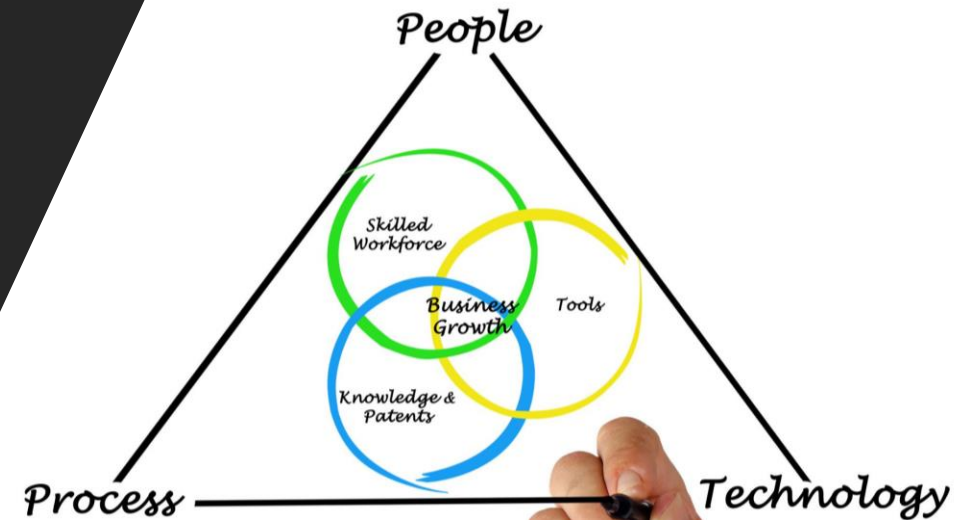


BUSINESS VALUE

> 9% OPEX savings*

> 50% CAPEX savings*

Increased productivity



*) Savings are based on a period of 4 years on only traditional IT spending, including related savings within business processes would further improve the value