

People & Organisation

From our 2018 CEO survey, Danish CEOs indicate that:



85% are worried about availability of key skills

62% are somewhat or extremely concerned about changing workforce demographics

58% are expecting to increase headcount over the next 12 months

Are you getting the most out of your talent attraction practices?

Top 3 attractive employer traits

		
Flexible work arrangements and work-life balance culture	1	3
Opportunities for career progression	2	1
Competitive wages and other financial benefits	3	2

Another key finding from our 2018 CEO Survey is that CEOs realise that trust is the bedrock of a strong organisational culture, both in Denmark and globally:



80% of Danish CEOs say they build trust within the organisation through promoting the **organisation's value**
(global: 73%)



64% of Danish CEOs say they build trust in the organisation by transparency around **employees' contribution to the overall business results**
(global: 61%)

However, we also see that:



Only **33%** of Danish CEOs say they build trust within the organisation through **promoting diversity and inclusion**
(global: 53%)



Only **24%** of Danish CEOs say they build trust within the organisation by a **transparent compensation and benefit strategy**
(global: 51%)

Are we doing it differently in Denmark – or are we simply behind the trend?

Sources: PwC's 21st CEO Survey of 55 CEOs in Denmark and 1,293 CEOs in 85 countries; Winning the fight for female talent, PwC 2017

Examples of our client work



You are welcome to contact us



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